



HERBERT H. FELDMAN
President and CEO
Alpha Risk Management, Inc.

Herb Feldman founded Alpha Risk Management, Inc. in 1973.

Prior to that, he:

- Served as an Infantry Sergeant
- Spent 4 years with Deloitte & Touche
- Put in 7 years at Revlon
- Was CFO of a conglomerate
- Was CEO of two multi-nationals

He is a CPA and earned his MBA in Finance at NYU where he completed his doctoral studies. He has served on the Board of Directors of several listed corporations as well as the Society of Risk Management Consultants. He was President of the Roslyn, LI, Board of Education and also served as President of the Board of Trustees of the Brooklyn College Foundation.

He has published several articles and has been a guest speaker for the American Management Association, The Risk and Insurance Management Society, The Society of Risk Management Consultants, The New York State Bar Association Committee on Leasing, and the Practicing Law Institute, as well as several law firms.

Alpha is a full-service risk management consulting firm not engaged in the sale of insurance. Their real estate client base is over 400 million square feet.

Alpha, in their role supporting commercial real estate finance for mortgages as well as construction loans has assisted a number of lenders in over \$40 billion of such loans.

HERBERT H. FELDMAN
Additional Biographical Information
Seminar Speaker

Practising Law Institute

"Commercial Real Estate Financing" - Insurance Issues –
New York, Atlanta, San Francisco

Risk & Insurance Management Society (RIMS)

- National meeting - Toronto
- New York Real Estate Group - NYC

American Management Association

"Insurance for Non-Insurance Executives" - guest speaker on Risk Management

Real Estate Board of NY

"Risk Management Steps for Condos and Coops".

Pension Funds

- TRII/CREF
- Ohio State Teachers Retirement System
- National Council on Teachers Retirement - annual meeting

Law Firms

- Akin Gump
- Cadwalader, Wickersham & Taft
- Latham & Watkins
- Morgan, Lewis Bockius
- O'Melveny & Myers
- Proskauer, Rose, et al
- Sonnenschein, Nath & Rosenthal
- Sullivan & Cromwell
- Thelen Reid & Priest
- Whitman Breed Abbott
- Wien & Malkin
- Winston & Strawn

Accounting Firms

- KPMG
- Deloitte & Touche
- American Express Tax Advisors
- Richard D. Eisner & Co.
- Richter Usher Vineberg - Montreal
- Friedman & Friedman - Montreal

Banks

- Bank of New York
- Credit Lyonnais
- DekaBank – Frankfurt
- Euro Hypo (Dresdner)
- Fleet Bank
- Helaba – New York and Frankfurt
- HSH Nordbank – Frankfurt
- Nord/LB – Frankfurt

Client Seminars

- Kimco Realty, Inc.
- The Macerich Company
- Simon Property Group
- Corporate Property Investors
- Helmsley-Spear, Inc.
- Konover Realty
- Onex Corp. - Toronto

Articles

- Malls: Ideal Chance for Self-Funding - *National Underwriter* 9/7/92
- Shopping Malls Present Unique Insurance Challenges - *Real Estate Briefs* 9/92
- Federal Terrorism Re Is No Bailout - *National Underwriter* 2/25/02
- Bad Ideas in a Post-9/11 Marketplace - HABITAT July/August 2002
- Risky Business - HABITAT June 2002
- Risk Profile - HABITAT April 2002
- Obtaining Adequate Insurance in the Post-Sept. 11 Environment - *Commercial Mortgage Insight* March 2002
- Common Insurance Deficiencies or Where was the Insurance When it was Needed?

Newsletters

Thirty issues published to date on numerous subjects, such as:

- Mildew & Toxic Mold
- The impact of 9/11 on the Insurance Market
- Terrorism and Insurance
- Hard markets vs. soft
- The need for D&O Liability Insurance
- Loss handling
- Insurance Company Audits

Quoted

Wall Street Journal

New York Times

Business Insurance

National Underwriter